

PRESS RELEASE

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Red Bluff “Rounds-Up” Recyclables during Rodeo

The Red Bluff Round-Up, America's largest two day rodeo, unites rodeo fans near and far to celebrate all things western. Whether it's clocking the longest the bull ride, rounding the barrels at top speed, or roping wild horses, the challenge is in the heart of the rodeo. Red Bluff Round-Up 2013 rodeo fans are challenged to recycle more beverage containers than last year.

Last year just over 400 pounds of recyclables were collected by the P.A.T.H. (Poor and the Homeless) Recycling Management Team during the Red Bluff Round-Up alone and will be at it again this year at the District Fairgrounds. To surpass last year's record, be sure to place empty beverage containers in the designated recycling collection containers. For convenience, the recycling containers will be placed near trash bins and are designed only for plastic, glass and aluminum beverage container collection.

The P.A.T.H. Team provides a free service to our community by making recycling available to attendees during various events at the Fairgrounds. Recycling is encouraged in an effort to conserve landfill space, conserve virgin materials, reduce pollution, reduce the demand for energy use, and support job creation.

Recycling at the Fairgrounds is a collaborative effort between the Tehama County Pathways Program, Tehama County Sanitary Landfill Agency (Agency), St. Elizabeth's Community Hospital and Tehama District Fairgrounds. The Agency trains the P.A.T.H. Recycling Team and in coordination with St. Elizabeth's Community Hospital, supplied recycling containers. Fairgrounds staff assist in implementation and coordination of the recycling program. This partnership aims to not only increase recycling during events, but to support P.A.T.H. Team members acquiring job skills.

Recycling reminds our community and rodeo attendees from all over the world, a cleaner and healthier future is worth investing in. That is a cause rodeo fans can really hoop and holler about!



Daniel Humphreys (left) and Gary Crews (right) of the PATH Recycling Team show rodeo fans ClearStream recycling containers to 'Round-Up' recyclables.