

FOR IMMEDIATE RELEASE
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Waste-Wise Ways to Show Your Love

A recent study found that 62 percent of people polled would only date someone that recycled. With Valentine's Day approaching it is time to break up with wasteful practices and rekindle your love of recycling and reducing waste! If you want to show your partner just how much you love them *and* recycling, the Tehama County Solid Waste Management Agency has some tips for you.

With candy and sweets being a popular gift on Valentine's Day, consider purchasing locally produced sweets. Several shops in Red Bluff and Corning, as well as farm stands in the County, offer a variety of local products that will surely warm your loved one's heart and fill their belly. Flowers are another staple of the holiday. If purchasing a bouquet from a florist, ask them to not wrap the flowers in plastic. When the flowers start to wilt and lose their fragrance, simply toss them in your compost bin. Consider giving a flowering potted plant instead of cut flowers as a less wasteful and longer lasting gift.

One of the best gifts, however, is the gift of being with your loved ones. Spending quality time together creating lasting memories shows how much you care for your partner better than any flowers, candy or cards could. Spend the night at home and create a meal together or go outdoors where the cooler winter weather is sure to bring you and your loved one closer together.

While putting less in your trash can means less revenue for the Tehama County/Red Bluff Landfill, recycling and the waste reduction activities mentioned above provide benefits such as extending the life of our landfill and conserving precious resources. Diverting material from the landfill enables Tehama County to operate our landfill longer, keeping this valuable resource available for future generations.

For more information on waste reduction and recycling, please contact the Tehama County Solid Waste Management Agency at (530) 528-1103 or email tehamacountyrecycles@co.tehama.ca.us.